

EDUCATION

- 08.2010–04.2014 **Art Center College of Design, Pasadena, California**
Bachelor of Fine Arts in Graphic Design with a specialization in Brand Identity Development. Graduated with Honors.
- 08.2012–04.2013 **Dot Independent Film Festival; Pasadena, California**
Transdisciplinary Sponsored Project at Art Center College of Design
Headed ideation, graphic design and production for Student Film Festival.
- 08.2007–06.2010 **El Camino Community College, Torrance, California**
Courses in Graphic Design, Art History and Illustration.

EXPERIENCE

- 07.2014–Present **Second Spectrum, Los Angeles, California**
User Interface and Experience Designer: Created data and product driven experiences within the realm of NBA analytics. Designed a UI that was used by ESPN during national NBA broadcasts. Worked on the UX and designed the UI for a web-app that enables fans to watch and vote on their favorite highlights during a game.
- 02.2012–01.2014 **Wipit, Inc., Pasadena, California**
Design Intern: Worked closely with the Creative Director focusing on branding, web design and mobile applications for mobile phone providers. Also directed and manage other design interns during tight deadlines.
- 08.2007–06.2010 **Art Center College of Design, Pasadena, California**
Teacher's Assistant: Communication Design Assisted instructor Guillaume Wolf in aiding students in concept development and design directions.

ACHIEVEMENTS

- 08.2010–12.2012 **Art Center College of Design Provost's List**
- Featured in the Art Center Student Gallery**
"Wild Culinarian Packaging"
"Trader Joe's Rebranding"
"Mee.t Packaging"
"Felony & Mayhem Press Rebranding"
- 08.2010–04.2014 **Art Center College of Design Entry Scholarship**

SKILLS

- Digital**
Proficient in: Adobe Creative Suite, Sketch3, Principle, HTML, CSS, OmniGraffle, PowerPoint and Excel.
App production, print production, and copywriting.
- Familiar with: Pixate, Javascript/jQuery, MadMapper, TSPS and Xcode.
- Craft**
Letterpress and bookbinding.